

# PHOTO CUTLINES



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## Space Center Houston Reimagines Itself with a Bold New Vision, Turns 30 and Launches New Brand Announces Plan to Transform 100-acre Site including a Lunar Mars Immersive Experience and Learning Center



The Lunar Mars facility will include two enclosed simulated cosmic terrains for astronaut training on the Moon and Mars.

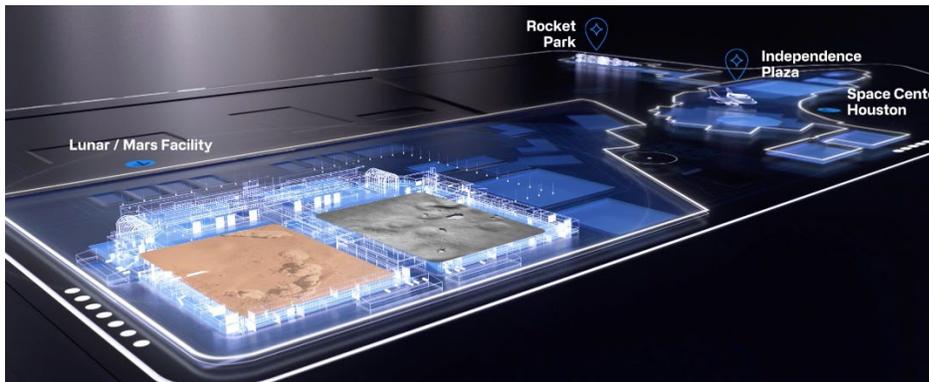
Photo courtesy of Space Center Houston



Astronauts will train in reduced gravity and conduct emergency procedures.

Photo courtesy of Space Center Houston

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The campus includes a Lunar Mars facility with two simulated terrains of the Moon and Mars, modular surface labs and a STEM learning center.

Photo courtesy of Space Center Houston



Space Center Houston guests will see astronaut training first-hand from an elevated exhibit hall inside the Lunar Mars facility.

Photo courtesy of Space Center Houston



Today the center also unveiled a new brand identity driven by its shared purpose to bring people and space closer together. The new identity represents the evolution of Space Center Houston and its future. Since opening its doors on Oct. 16, 1992, Space Center Houston, the official visitor center of NASA Johnson Space Center, has welcomed more than 24 million guests.

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The Manned Space Flight Education Foundation is a 501(c)(3) nonprofit science and space exploration learning center with extensive educational programs. Space Center Houston is the cornerstone of its mission to inspire all generations through the wonders of space exploration. The center draws more than 1.25 million visitors annually, was named "Best Museum in Texas" by *USA Today* and generates a \$118.7 million annual economic impact in the greater Houston area. Space Center Houston is a Smithsonian Affiliate, the Official Visitor Center of NASA Johnson Space Center and a Certified Autism Center. More than 250,000 teachers and students from around the world visit the center annually to experience the educational space museum with more than 400 things to see and do. For more information, go to [www.spacecenter.org](http://www.spacecenter.org).